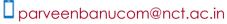
Dr. M.A. Parveen Banu

Assistant Professor in Commerce National College (Autonomous) Tiruchirappalli 620 001



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Educational Qualification

Degree	College/University	Year
B.Com.	Holy Cross College/	1999
	Bharathidasan University, Trichy	
M.Com.*	Cauvery College for Women/	2001
	Bharathidasan University, Trichy	
M.Phil.	Madurai Kamaraj University, Madurai	2003
Ph.D.	Bharathidasan University, Trichy	2012
SET	Mother Teresa University, Kodaikanal	2016
MBA	Alagappa University, Karaikudi	2017

^{*}University 1st Rank holder

Experience

19 Years

Specialization

Accounting, Finance, Marketing & Taxation

Research Supervision

M.Phil. - 43

Ph.D. - 04 (Guiding)

Orientation/ Refresher **Course Attended**

Course Title	Organizer	Year
Refresher Course on	Bharathidasan	Nov. 2004
Environmental studies	University	
Refresher Course on	Bharathidasan	Oct. 2007
Commerce	University	
Latest Trends in	NTA ARPIT -	30.3.2019
Pedagogy and	Swayam	
Assessment		
Refresher Course in	NTA ARPIT -	16.02.2020
Commerce	Swayam	
Basics in Digital	Swayam	25.03.2021
Marketing		
Psychology of Every Day	NPTEL	24.10.2021

E-content developed Study Materials / Books published	 Goods and Services Tax Concepts of Total Quality Management Social Media Marketing Formation of a Questionnaire for a Research Paper Preparation Strategy for NET Aspirants Overview of GST Entrepreneurial Development. All in One College Scanner, United Agencies, Mangalore
	• Financial Services (ISBN:978-93-85682-42-1)
Chapter in Books	06
Papers published in journals	37
Paper presentation	36
Participation in FDP/ workshop/ Webinar	135
	Dr. M.A. Parveen Banu